



# Red Ball

## SPONSORSHIP OPPORTUNITIES

Saturday, April 13, 2024  
Vie by Cescaphe  
600 N. Broad Street  
Philadelphia, Pennsylvania

[redcross.org/redballphilly](http://redcross.org/redballphilly)



**American Red Cross**  
Southeastern Pennsylvania

# Red Ball



**American Red Cross**  
Southeastern Pennsylvania

**Red Ball 2024 will return to the heart of Philadelphia —  
at Vie by Cescaphe, 600 North Broad Street, on Saturday, April 13, 2024.**

Red Ball is a reception-style black-tie invited gala. It's elegance without the long sit-down dinner! Guests enjoy passed hors d'oeuvres and fabulous food stations including a seafood bar, top shelf open bar, dancing and live music, outdoor cigar bar, complimentary valet parking, silent auction and more at this unique charity gala.



# Red Ball



**American Red Cross**  
Southeastern Pennsylvania

## SPONSORSHIP OPPORTUNITIES AND TICKETS

**Sponsorship of Red Ball 2024 is an excellent opportunity for your business to show its support for the American Red Cross and be recognized as a community leader.**

### **\$35,000 Title Sponsor**

- 24 tickets with reserved tables
- 2-minute speaking opportunity at event
- Logo recognition as Title Sponsor co-branded with Red Ball logo on all materials including invitation, website (with link), social media (with tag), event video screens and signage
- Year-round recognition on signage at Red Cross House
- Special mention in Red Cross Southeastern PA e-newsletter sent to 40,000+ donors

### **\$15,000 Presenting Sponsor**

- 16 tickets with reserved tables
- 60-second video to play during event (company must provide video)
- Logo recognition as Presenting Sponsor on all Red Ball materials including invitation, website (with link), social media (with tag), event video screens and signage
- Year-round recognition on signage at Red Cross House

### **\$10,000 Diamond Sponsor**

- 12 tickets with reserved table
- 30-second video to play during event (company must provide video)
- Logo and hyperlink/tag on Red Ball website, social media, event video screens and signage

### **\$5,000 Platinum Sponsor**

- 6 tickets
- Logo and hyperlink/tag on Red Ball website, social media, event video screens and signage

### **\$2,500 Ruby Sponsor**

- 4 tickets
- Company name on Red Ball website, social media, video screens and event signage

### **\$1,000 Patron Sponsor**

- Name recognition on Red Ball website and event video screens

### **Tickets (Must be 21 to attend):**

- Individual Tickets: \$300
- Group of 10: \$2,750

**To register for your sponsorship or to buy tickets, visit [redcross.org/redballphilly](https://redcross.org/redballphilly).  
Questions? Email [ashley.britton@redcross.org](mailto:ashley.britton@redcross.org) or call 717-433-7227.**

Your support of Red Ball 2024 ensures that the Red Cross will be there to help our communities prepare for, respond to and recover from disasters big and small.

We provide food, shelter, relief supplies, comfort, recovery planning and other assistance to help people in their greatest time of need.

Red Ball also helps fund the Red Cross House. The Red Cross operates this facility right here in University City; it's the only one of its kind in the entire country. The Red Cross House provides housing, hot meals and recovery assistance for hundreds of disaster survivors in our region each year. Your support of Red Ball and the Red Cross House enables families to recover and rebuild their lives after a disaster.

**To register for your sponsorship, please visit [redcross.org/redballphilly](https://redcross.org/redballphilly).**

## EAT, DRINK AND BE CHARITABLE



# Red Ball



**American Red Cross**  
Southeastern Pennsylvania