

**THE AMERICAN NATIONAL RED CROSS  
BOARD OF GOVERNORS**

**PHILANTHROPY COMMITTEE CHARTER**

**I. PURPOSE**

The Philanthropy Committee (the “Committee”) is appointed by the Board of Governors (the “Board”) of The American National Red Cross (the “Corporation”). The purpose of the Committee is to provide oversight of the Corporation’s overall fundraising policies, plans, goals and strategies and adherence to programmatic and operational objectives as well as ethical practices. In addition, the purpose of the Committee is to engage the members of the Board in personal giving and the solicitation of fundraising on behalf of the Corporation.

**II. COMPOSITION**

The Committee shall be composed of at least three but no more than eight members of the Board. All members of the Committee shall be appointed and be subject to removal by the Board in accordance with the Corporation’s Bylaws.

**III. AUTHORITY AND RESPONSIBILITIES**

In furtherance of the Committee’s purpose, the Committee shall have the following authority and responsibilities:

1. Oversee management’s long-range donor-based revenue and fundraising strategies and priorities to support the Corporation’s programs and operations.
2. Oversee management’s development policy to identify ways to enhance the growth of the Corporation’s donor-based revenue opportunities across all Chartered Units and other units of the Corporation, utilizing analysis of current funding trends against future funding scenarios.
3. Review from time to time fundraising trends and analyze future implications.
4. Participate with management and staff of the Corporation in fundraising efforts.
5. Oversee management’s major fundraising initiatives (e.g., Tiffany Circle and other signature events).
6. Monitor management’s efforts to grow the endowment or legacy programs.

7. Oversee fundraising efforts, with particular focus on adherence to ethical practices, appropriateness of donor acknowledgements and cost-effectiveness.
8. Oversee and coordinate involvement of all Board members in fundraising and promotion of Board giving as a model throughout the Corporation. Establish Board fundraising goals, seek to create within the Board an awareness of the importance of giving to the Corporation and monitor progress.
9. Retain such outside counsel, experts and other advisors as the Committee may deem advisable in its sole discretion. The Committee shall have sole authority to approve related fees and retention terms.
10. Have such other authority and responsibilities as may be provided in the Corporation's Bylaws or may otherwise be delegated to the Committee by the Board.
11. Perform any other activities consistent with this Charter, the Corporation's Bylaws and applicable law, as the Committee or the Board deems necessary or advisable.

The Committee shall keep minutes of all its proceedings and will report its actions to the Board at the next meeting of the Board.

#### **IV. MEETINGS**

The Committee shall meet as often as it determines is appropriate to carry out its responsibilities. The Chair of the Committee, in consultation with the other Committee members, shall determine the frequency and length of the meetings and shall set agendas consistent with this charter.

#### **V. QUORUM**

A majority of members of the Committee shall constitute a quorum. The act of a majority of the Committee members present at meeting at which a quorum is present shall be the act of the Committee.

## **VI. EVALUATION OF COMMITTEE**

The Committee shall conduct an annual evaluation of its performance and report the results of such review to the Board. In connection with the annual review, the Committee shall also recommend to the Board any modifications of this Charter that the Committee deems necessary or appropriate.