

American Red Cross Impact Report

California Gold Country Region
for Fiscal Year 2022

July 1, 2021—June 30, 2022



Disaster Response and Preparedness Training

The American Red Cross mission is to prevent and alleviate human suffering – work that is carried out by local volunteers every day. In responding to disasters over the last fiscal year, your Red Cross provided food, shelter and comfort to individuals and families in need, as well as casework and recovery assistance for disaster survivors. This support is always delivered at no cost to those affected by disaster, and while we are always prepared to respond to disasters, we also work to prevent them. Swift action when an emergency occurs can save a life, so we help families, organizations and corporations become better prepared for crises through free educational presentations.



Managed 85 evacuation
shelters across 14 counties in
California and Nevada



Served more than
42,000 meals



Responded to 680
home fires



Reached 1,013 youths through
the Pillowcase Project and
Prepare with Pedro

Home Fire Campaign

Home fires take seven lives a day in the U.S., but working smoke alarms can cut the risk of death by half. That's why the American Red Cross is installing free smoke alarms and sharing fire safety information through our Home Fire Campaign. Since the campaign launched in 2014, we've helped save 1,356 lives across the country. This critical work is made possible with the support of our partners, who have helped us install more than 2.4 million free smoke alarms in vulnerable homes.



Served 795 people



333 households made safer



Installed 766 free
smoke alarms for the
Home Fire Campaign



**American
Red Cross**

Training Services

Swift action when an emergency occurs can save a life. The American Red Cross teaches and empowers more than 4.8 million people annually through training courses. In the last year, more than 27,000 individuals in the California Gold Country Region learned critical skills through Red Cross courses, including first aid/CPR/AED and water safety.



Enrolled 21,733 people
in first aid/CPR/AED training



Enrolled 3,481 people in
water safety/aquatics classes



Enrolled 2,009 people in
various caregiving courses

Service to the Armed Forces

The Red Cross Hero Care Network provides support to service members and their families pre-deployment, during deployment and when they return home, through emergency communication services, financial assistance programs, re-integration and veteran services.



Managed 1,297 SAF cases



Provided 1,776
SAF emergency services



Provided 1,292 SAF
family follow-up services

Blood Services

The Red Cross is the single largest supplier of blood in the United States, providing nearly 40 percent of the nation's blood supply. Blood and platelets are needed for many reasons— accident and burn victims, heart surgery patients, organ transplant patients, and those receiving treatment for leukemia, cancer or sickle cell disease may all need blood.



Collected 6,149
units of blood



Hosted 363 blood drives



714 units of blood matched for
Sickle Cell Initiative
(all of Northern California)

THANK YOU TO OUR GENEROUS DONORS

Annual gifts from corporations, foundations and individual donors enable the Red Cross to make a positive difference every day for those who rely on our services. Thank you!

ANNUAL DISASTER GIVING PROGRAM

VSP Vision

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LEADERSHIP SOCIETY

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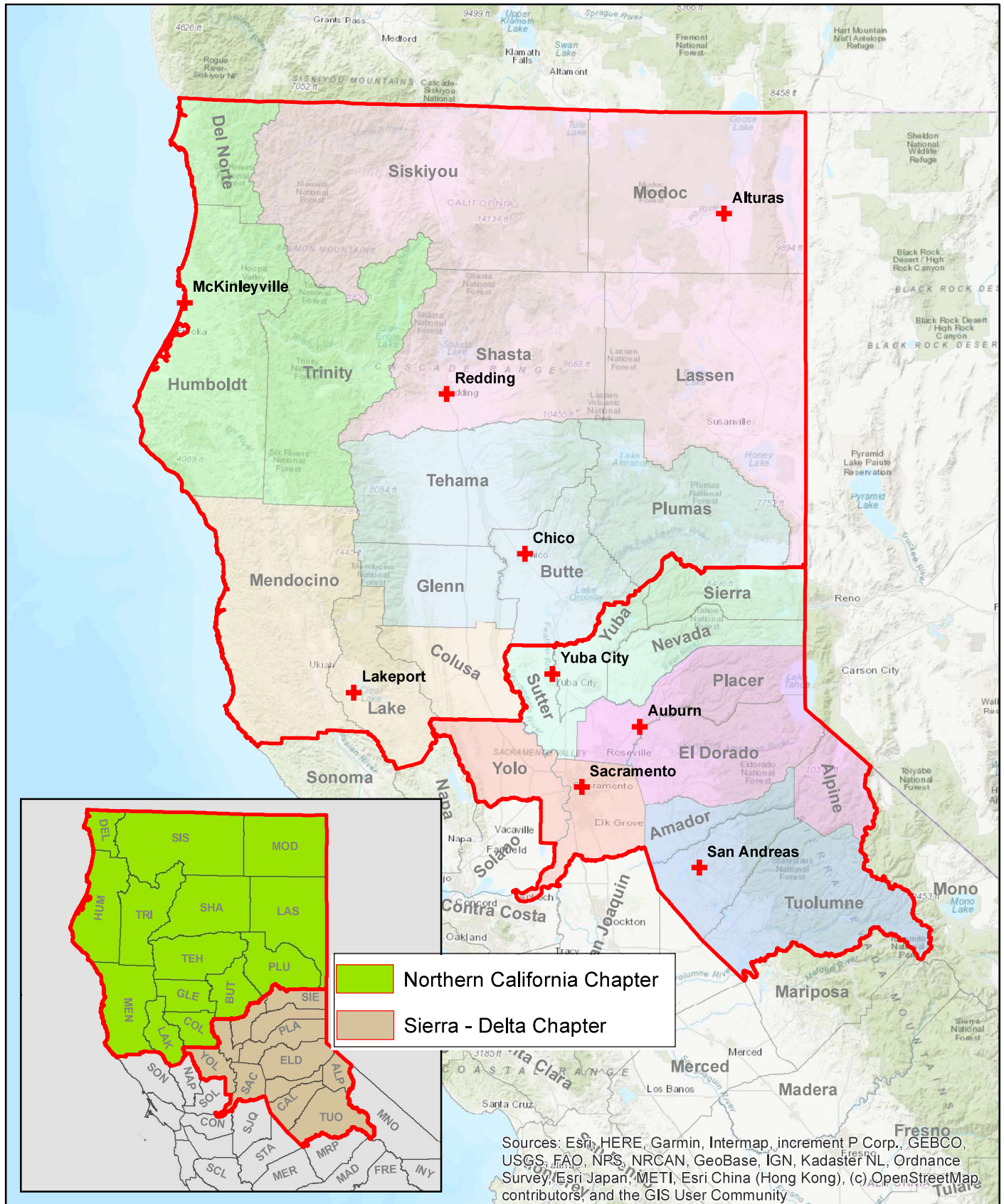
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The California Gold Country Region of the American Red Cross

*Proudly serves the counties of Alpine, Amador, Butte, Calaveras, Colusa, Del Norte, El Dorado, Glenn, Humboldt, Lake, Lassen, Mendocino, Modoc, Nevada, Placer, Plumas, Sacramento, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, Tuolumne, Yolo and Yuba.
(See reversed side for map of region)*



Sources: Esri, HERE, Garmin, Intermap, increment P Corp., GEBCO, USGS, FAO, NPS, NRCAN, GeoBase, IGN, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), (c) OpenStreetMap contributors, and the GIS User Community