



November 2020
Crash Course Call:
Transitioning to Volunteering in
a Virtual Setting

American Red Cross

What is the National Youth Council?



National Youth Council

1. Composed of 13 youth and young adult volunteers across the country.
2. Two adult unit paid or Red Cross volunteers as advisors
3. Represent and support American Red Cross youth volunteers through Club guides, newsletters, social media, etc.
4. **Currently have one adult unit advisor position open!**
5. Find out more information [here!](#)

Evan Edler



- Massachusetts Region
- Social Engagement Lead, National Youth Council
- President of Winchester High School Red Cross Club
- Favorite Red Cross Activity: IHL!

What My Club Year Looks Like

- Starting back up this year
- Virtual Club fair!
- First virtual meeting:
 - Youth Diversity Pledge
 - Thanking veterans
 - Volunteer Connection
- Upcoming:
 - National Youth Involvement Month (NYIM)
 - International Humanitarian Law (IHL)
- Communication:
 - Facebook

Natasha Banga



- North Texas Region
- Field Ambassador
- Regional Missing Maps Team Lead
- Co-President of Coppell Red Cross
- Favorite Red Cross Activity: Pillowcase Project

What My Club Year Looks Like

- Entirely virtual activities!
- Current Initiatives
 - Weekly Missing Maps MAPathons
 - Disaster Preparedness Fair with elementary schools
 - Vaccinate a Village Fundraiser
- Communication
 - GroupMe

Meghana Bhupati



- Eastern New York Region
- Field Ambassador
- Preparedness Speaker
CPC/Prepare with Pedro
- Favorite Red Cross activity:
tabling at veteran's support
events

What My Club Year Looks Like

- Hybrid learning model = all virtual Clubs
- Support Breast Cancer awareness
 - Virtual walk
- Make a Wish
- Host a blood drive and virtual speakers
- Communication:
 - WhatsApp
 - Google Classroom

Advice (Evan)

- Recruitment
 - Know your school
 - Know your audience
- Retention
 - Quality over quantity
 - Plan for the future

Advice (Natasha)

- Maintain member engagement!
- Recognize outstanding volunteerism
- “Break the ice” among Club members to ensure productivity/effective collaboration on projects
 - MAPathons

Advice (Meghana)

- Communicate
 - With local chapter/region and your group members
- Collaborate
 - with others in your community
- Be creative
 - Use Red Cross activity guides
 - Get approval for new ideas

Latest from the Council!

- It's not too late to sign up for National Youth Involvement Month! Register [here](#).
 - Annual initiative to celebrate youth RC volunteers
 - This Year's Theme: **Connect in Place**
- Emailing pictures and/or a description of the event to YouthInvolvement@RedCross.Org.
- Post pictures on...
 - Instagram and tag [@americanredcrossyouth](#) and use the hashtag **#NYIM2020** or **#VFH**
 - The [American Red Cross Youth Network Facebook Group](#) and using the hashtag **#NYIM2020** or **#VFH**
 - For Clubs, please designate one person to post pictures to prevent any double-counting
- For event inspiration, check out our [Activity Guides](#) page for ideas.

Looking for Ways to Engage Virtually for NYIM?

- Movie Night featuring *The Book Thief*
 - November 21st, 7 EST on Zoom
 - [RSVP](#)
- Youth Diversity Pledge
 - November 14th, 6–7 EST on Zoom
 - [RSVP](#)
- Virtual MAPathon
 - November 29th, 8–9 EST
 - [RSVP](#)

Find more information on the [NYIM Page!](#)

Other Resources for You!

- Visit online activity guides [here!](#)



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Activity Guides

[My Page](#)

The American Red Cross has developed fun activity guides for your group to use to help spread the word about the Red Cross and its mission: to prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Activity guides can be used by Red Cross Clubs, youth groups, or classes who want to organize around Red Cross mission-related activities.

These activity guides will help you lead Red Cross activities. No matter which activity you choose, get in touch with your local Red Cross region or Service to the Armed Forces (SAF) station. The Red Cross can provide you with helpful resources and guidelines to make your activity a success. [Find your local region here.](#)

Preparedness Guides

[Prepare and Share Kit Drive](#)

A Kit Drive activity in which essential preparedness items are collected, assembled in a pack and delivered to those who need it most.

[Fire Safety Canvassing](#)

Distribute lifesaving fire safety information to residents in your neighborhood.

[Fire Safety Canvassing \(Virtual\)](#)

This supplemental guide will help you turn your Fire Safety Canvassing event into a successful virtual campaign. The original Activity Guide with all resources can be accessed [here](#).

Search Red Cross Youth!

[Search](#)

Sign up for our Email Newsletter: YouthWire!

Youthwire is a monthly email newsletter containing important Red Cross youth volunteer opportunities, stories, and resources. YouthWire can help you make the most of your Red Cross experience, and connect you with other volunteers from across the United States. To subscribe to YouthWire, email us [here](#).

Virtual Fundraising

- Check with your region!
- [Red Cross GoFundMe](#)
- [Red Cross Tiltify](#)
 - Streaming
- Other options:
 - Venmo
 - Sell tickets for a virtual event

Other Virtual Resources

- [Volunteering from Home Guide](#)
- [Red Cross Clubs in a Virtual Setting](#)
- [Virtual Club in a Computer Toolkit](#)

Next CCC on December 6th, 2020

- "Red Cross Youth Activities"
- 7:30-8:00 PM, EDT
- Bringing in guest speakers to share experiences with Red Cross Youth Activities!
- Register [here!](#)

Follow

1. Follow our Instagram [@americanredcrossyouth](https://www.instagram.com/americanredcrossyouth)
2. Check redcrossyouth.org
3. Read future issues of [YouthWire](#) for the latest updates and ideas for projects!

Share

1. We want to hear about your great events and activities!
2. Send stories to youthinvolvement@redcross.org and you might be featured on our Instagram, redcrossyouth.org or a future issue of YouthWire!

Know a Great Red Cross Volunteer?

We are always looking for passionate Red Cross youth volunteers to be featured in our Youth Spotlight in the YouthWire. If you know someone who you think should be featured, fill out this [form](#)!

Want More/Improved Crash Course Calls?

Please fill out the [survey](#) so that we can see who attended and how we can improve future calls!

Any Questions?

Thank you so much for your time.

We hope to see you on future
Crash Course Calls!